

commutator identities:

$$[\hat{A} + \hat{B}, \hat{C}] = [\hat{A}, \hat{C}] + [\hat{B}, \hat{C}]$$

$$[\hat{A}\hat{B}, \hat{C}] = \hat{A}[\hat{B}, \hat{C}] + [\hat{A}, \hat{C}]\hat{B}$$

assuming L_x and L_y are hermitian

$$\langle f | L_{\pm} g \rangle = \langle f | L_x g \rangle \pm i \langle f | L_y g \rangle = \langle L_x f | g \rangle \pm i \langle L_y f | g \rangle$$

will be conjugated on left side of inner product

$$= \langle (L_x \mp i L_y) f | g \rangle$$

$$= \langle L_{\mp} f | g \rangle$$

implying L_+ and L_- are each other's hermitian conjugate

Then, we could say that

$$\langle L_{\pm} f e^m | L_{\pm} f e^m \rangle = \langle f e^m | L_{\mp} L_{\mp} f e^m \rangle$$

$$\langle A e^m f e^{m+1} | A e^m f e^{m+1} \rangle = \langle f e^m | (L^2 - L_x^2 \mp \hbar L_z) f e^m \rangle$$

$$|A e^m|^2 \langle f e^{m+1} | f e^{m+1} \rangle = \langle f e^m | (\hbar^2 l(l+1) - (\hbar m)^2 \mp \hbar^2 m) f e^m \rangle$$

$$|A e^m|^2 = (\hbar^2 l(l+1) - \hbar^2 m^2 \mp \hbar^2 m) \langle f e^m | f e^m \rangle$$

$$|A e^m|^2 = \hbar^2 l(l+1) - \hbar^2 m^2 \mp \hbar^2 m$$

$$A e^m = \hbar \sqrt{l(l+1) - m(m+1)}$$

replacing A with B and choosing the other root of \pm gives:

$$B e^m = \hbar \sqrt{l(l+1) - m(m+1)}$$

$$B e^m = \hbar \sqrt{l(l+1) - m(m-1)}$$